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About the Author

Galen Gruman is principal at The Zango Group, an editorial and marketing consulting firm, and senior editorial associate at BayCreative, a creative consultancy, as well as editorial director at EmergeMedia, publisher of IT Wireless. Currently a frequent contributor to SBS Digital Design, Macworld, CIO, and InfoWorld, he has also been editor of Macworld and M-Business, executive editor of Upside, West Coast bureau chief of Computerworld, and vice president of content for ThirdAge.com. He is coauthor of 18 other books on desktop publishing. Gruman led one of the first successful conversions of a national magazine to desktop publishing in 1986 and has covered publishing technology since then for several publications, including the trade weekly InfoWorld, for which he began writing in 1986, Macworld, whose staff he joined

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