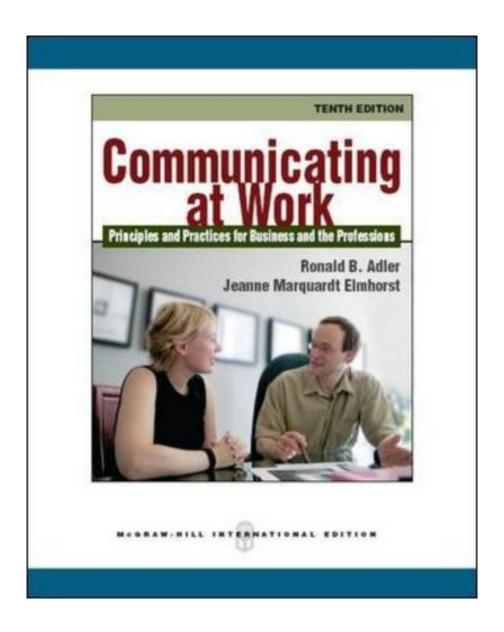


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About the Author

Ronald B. Adler is Associate Professor of Communication at Santa Barbara City College, where he specializes in organizational and interpersonal communication. He is the author of Confidence in Communication: A Guide to Assertive and Social Skills and coauthor of Understanding Human Communication, Interplay: the Process of Interpersonal Communication as well as the widely used text Looking Out/Looking In. He is a consultant for a number of corporate, professional, and government clients and leads workshops in such areas as conflict resolution, presentational speaking, team building, and interviewing. Jeanne Marquardt Elmhorst has been involved in communication studies for over 15 years. She received her master's degree from the University of Wisconsin-Stevens Point, then traveled and taught in Asia for three years, sparking her interest in intercultural communication. She has taught at the University of Albuquerque and the University of New Mexico. She is currently an instructor at Albuquerque TVI Community College, where her courses reflect the variety in the communication discipline: business and professional, organizational, listening, gender, intercultural, and interpersonal. Jeanne also provides training for business and government clients.

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Treat it Like an Heirloom

By Edwin C. Pauzer

The two coeds who have already reviewed this book are not aware of what printed gold they possess, judging

by their reviews. This book is one they should carry with them throughout their working lives. Their biggest career mistake might be selling it back to the bookstore.

If they were here I would tell them how perfectly unproductive and boring it has been to have sat through hundreds of hours of boring presentations, training, and absolutely worthless, time-consuming meetings. The only bright side to such agony is that they have provided me with income, training people how to correct these limitations.

This book, editions 2 and 3 were the core of my experience learning communication skills. My first purchase was in 1983 or 4. (The 2nd edition was stolen). The book is divided into four parts: 1) Basics of Business and Professional Communication, 2) Personal Skills, 3) Working in Groups, 4) Making Effective Presentations. These parts covered many neglected skills such interviewing skills, from which I learned to teach interviewer skills and perhaps the most important of all, listening skills. The book also covers problem solving, conflict management, negotiation, and other essential skill-building topics. The last four chapters on presentation skills were the start point for my thesis. I can only imagine how much better the 10th edition is!

I highly recommend that you purchase this if you feel you are not effective at making presentations, running meetings, listening, or interviewing. I highly recommend this book if you feel you are effective at making presentations, running meetings, listening or interviewing. Many employees confided to me how badly their boss needed the training, while their boss told me that his employees needed the training!

This book is not just for students; it is also for the person already in business. It is also for those who think they won't need it. Studies show that even blue-collar workers will make some form of presentation at least four times in their lives according to the author.

Buy it, and treat it like an heirloom.

P. S. Professor Adler might not be happy at my adding this, but he is also accessible and his suggestions have been helpful. (That was before the Internet).

2 of 2 people found the following review helpful.

As far as text books go...

By Van Gogh

This book is not bad. While there is nothing very exciting to me in a book like this, it does have some interesting information regarding interpersonal relationships, race relations, human behavioral patterns, etc. I gave it four stars because it accomplishes what it set out to do (and I'm feeling generous).

2 of 2 people found the following review helpful.

Served its purpose

By Nicole Montoya

This was required for one of my college courses. The book was easy to read and understand so I feel like it was worth it.

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