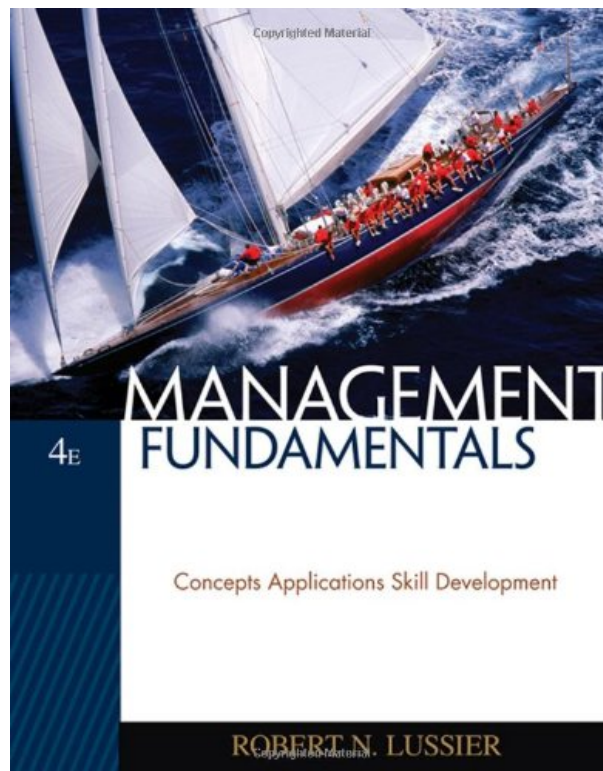
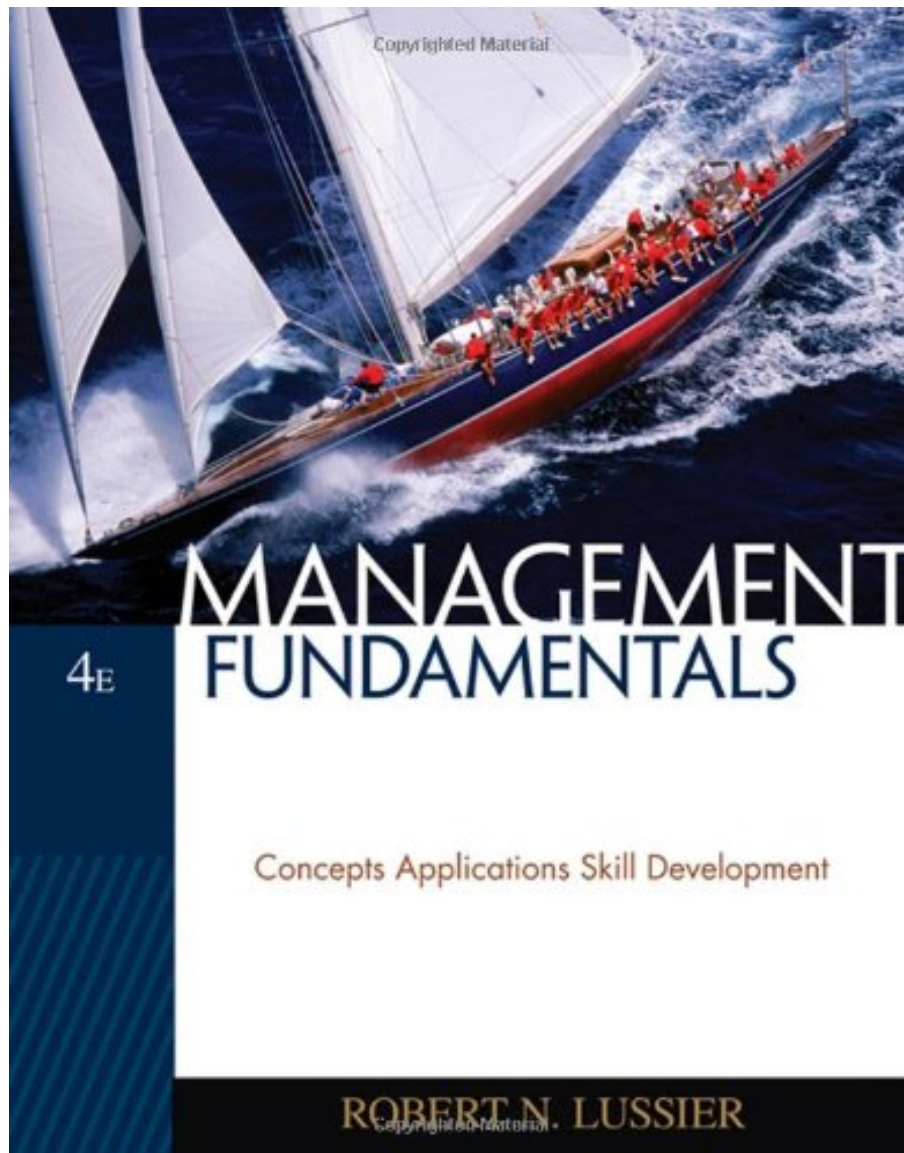


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Robert N. Lussier is Professor of Management at Springfield College. Having taught management for more than 25 years, he has developed innovative and widely copied methods for applying concepts and developing skills that can be used personally and professionally. A prolific writer, Dr. Lussier has more than 350 publications to his credit, including other best selling textbooks (such as Management Fundamentals: Concepts, Applications, Skill Development, also by South-Western/Cengage) and articles published in Academy of Entrepreneurship Journal, Business Horizons, Entrepreneurship Theory and Practice, Journal of Management Education, Journal of Small Business Management, Family Business Review, and Journal of Small Business Strategy and many others. He served as founding director of Israel Programs and taught courses in Israel. His international experience also stretches to Namibia and South Africa. He holds a bachelor of science in business administration from Salem State College, master's degrees in education and business administration from Suffolk University, and a doctorate in management from the University of New Haven.

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