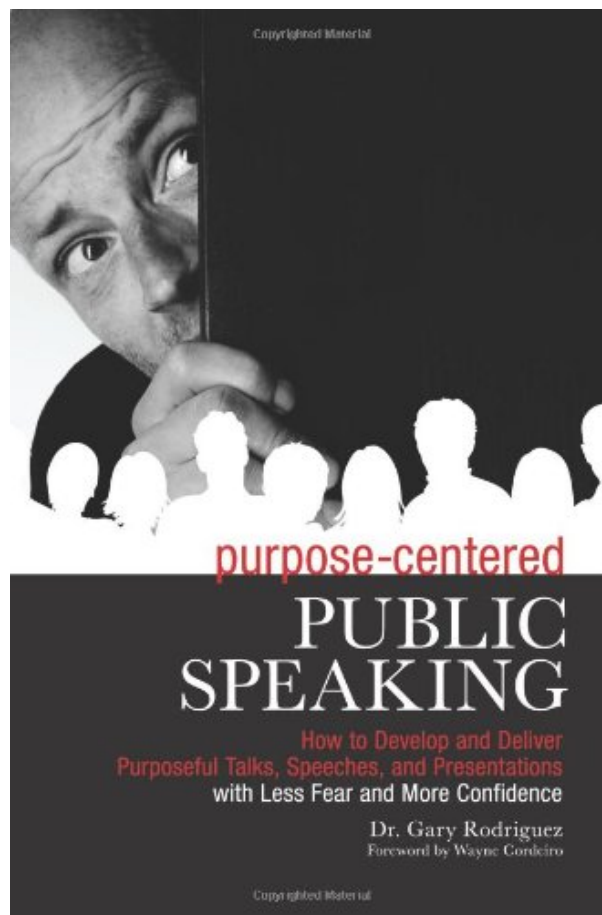
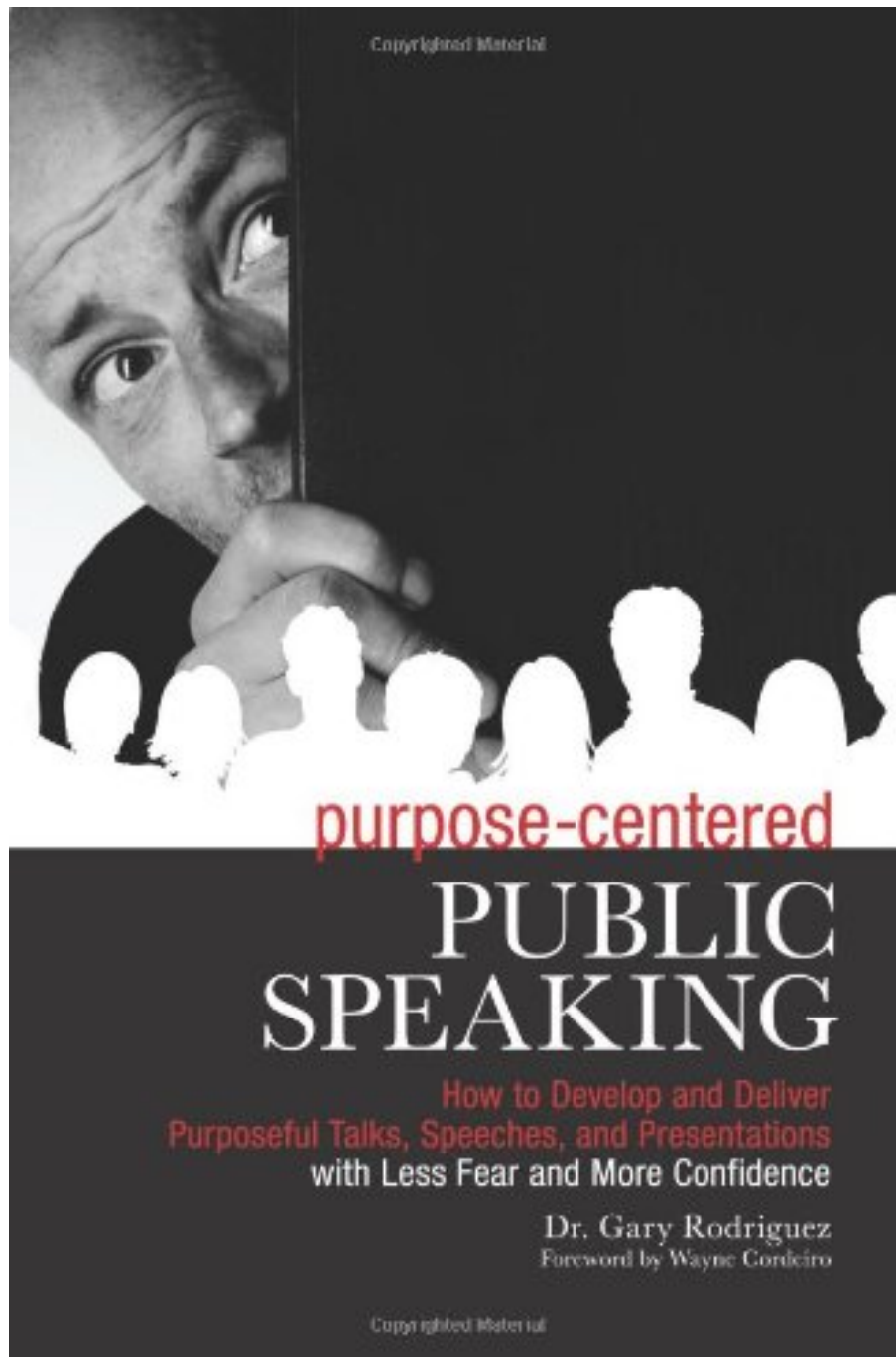


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Review

Purpose-Centered Public Speaking: How to Develop and Deliver Purposeful Talks, Speeches, and Presentations with Less Fear and More Confidence

--LeaderMetrix, Inc.

"Purpose-Centered Public Speaking is enlightening, encouraging, offering great concepts and principles that can work in all aspects of our lives." -Maggie Williams, CFO, Catholic Charities, SSC -- Professional Leader

"Whether you are speaking for the first time or have a great deal of public speaking experience, this book is filled with grand advice." - Dr. Haddon Robinson, Professor at Gordon-Conwell Theological Seminary -- Educator

From the Publisher

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techniques for improving their communication skills. In addition to the helpful instruction, you will also find this book highly entertaining. If you are a public speaker this is a book you should read." - Stephen G. Newberry, President & CEO Lam Research Corporation, Fremont "Don't just read this book. Digest and practice the principles recorded here, and soon you will find an increasing ease in communicating and a more favorable response from your listeners." - Wayne Cordeiro, Founding Pastor of New Hope Christian Fellowship, Honolulu "This book is so much more than a 'how to' on public speaking! Rodriguez inspires the reader through compelling stories both deeply personal and at times universal. 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In a busy world, sometimes we need a thumbnail sketch of a subject, one that shows us a view of the big picture albeit in a small and condensed way. Thus this book is designed to be more of an overview than a treatise on public speaking. I trust you will use the helpful resources contained within Purpose-Centered Public Speaking to continue your study of this fascinating topic.

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Purpose-Centered Public Speaking is a book designed to teach speakers "How to Develop and Deliver Purposeful Talks, Speeches, and Presentations with Less Fear and More Confidence."

Sooner or later, you will be asked or forced to speak in a public setting. Although this thought exhilarates some, it terrifies most. Fear of public speaking silences many voices. Unfortunately, this type of silence can limit your career, influence, and potential for success. Most likely, you are looking at this book because you either want or need to learn to speak in public. No matter the reason, here you will find practical insights and tools designed to improve your ability to speak in front of others.

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- Used Book in Good Condition

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Most helpful customer reviews

2 of 2 people found the following review helpful.

Bill Munger

By William F. Munger

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1 of 1 people found the following review helpful.

Need to deliver a message in public? Have a look at this book!

By Dr JOY Madden

'Purpose-Centered Public Speaking' by Dr. Gary Rodriguez states on the jacket cover - 'How to Develop and Deliver Purposeful Talks, Speeches, and Presentations with Less Fear and More Confidence'. This self development book review sheds light on how the book does this.

Purpose-Centered Public Speaking - WHY WAS THIS BOOK WRITTEN?

The author begins by explaining that the book is a glimpse into his life's story, celebrating his "continuing journey and ongoing development as a public speaker." The aim of the book appears to be two-fold:

1. To empower readers to improve their ability to speak in public.
2. To show a "simple, purposeful and systematic approach to public speaking."

Even though he has been involved in public speaking for nearly four decades, the author says his growth as a speaker is continually developing. To hear that even an experienced speaker is an eternal student of public speaking makes you realise just what an art this is.

Purpose-Centered Public Speaking - WHAT DOES IT COVER?

The author recounts personal stories throughout which makes you feel that he is speaking to you directly. His section on body language and how certain mannerisms enhance your talk would be particularly interesting to anyone giving presentations, talks or speeches, whatever field you are in.

The many public speaking tips include an interesting section on how to calculate the number of words needed in your talk for different time-slots. In the second half of the book he brings together the various tips and tools, and takes you through the development of a specific topic, from initial preparation to its concluding words. He also covers:

- \* The assets of illustrations
- \* How manuscripts get in the way
- \* How to connect with your audience
- \* The importance of the 90-second rule
- \* Why stories make talks more interesting
- \* How to choose a great title for your talk

- \* Tips for improving your presentation skills
- \* What to consider when dressing for your talk
- \* The benefits of building 'illustration' files
- \* How to choose the subject matter for your talk
- \* How plagiarism reveals flaws in your character
- \* How passion "can invigorate even a dry subject"
- \* Importance of being yourself and being authentic
- \* The importance of tone and how to use your voice
- \* What you can learn from dancers and mime artists
- \* The three components of a well-crafted conclusion
- \* Why you should know the demographics of your audience
- \* The four vital questions you need to ask to build your talk
- \* Why it is wise to answer your audience's 'silent' questions
- \* The assets of knowing the psychographic nature of your audience

#### Purpose-Centered Public Speaking - WHAT DOES IT MAKE YOU CONSIDER?

This book makes you realise how your fear of public speaking can "limit your career, influence, and potential for success" and why your fear of public speaking (glossophobia or speech anxiety) can be as high as the fear of death, snakes and spiders!

The author also makes you think in more depth about the words you use everyday stating:

"Words can influence people to do great or horrible things. Words can give life, or they can bring death."

"As public speakers, we have the awesome responsibility of using words that can build people up or tear them down... In the end, people will be better or worse off because of what we convey."

#### Purpose-Centered Public Speaking - WHO MIGHT BENEFIT?

This book would be useful to anyone who has to get up in front of others (small or large audiences) to deliver a message. Both novices and seasoned speakers would benefit as it has tips and tools to help you prepare yourself in various areas including personal confidence and speech content. Whether you are a lecturer, minister, teacher, salesperson, speaker, parent, etc., you will find it helpful for developing your presentation abilities or for polishing your delivery skills.

#### Purpose-Centered Public Speaking - SUMMARY

This self development book is written with a passion that makes you want to try out the tips and tools for reducing fear and increasing confidence as soon as you can. If you have a fear of public speaking, this book will help to create your speech, and to develop your presentation skills.

1 of 1 people found the following review helpful.

Great tool for those in the arena of public speaking

By Leo Castro

Dr. Rodriguez's book is refreshing and very insightful. As somebody that is in front of an audience on a weekly basis (I am a minister), I find that this book is a great tool and it will help me refine my speaking abilities. I really liked chapter 5 in particular. This chapter impressed me so much that I am seriously considering switching techniques. I have used a certain technique for the past 8 years but after reading this

chapter I was moved to consider something that makes more sense. The book is challenging (in a good way) since it foments you moving from what you are used to doing to doing what improves your ROI. I have suggested this book to a bunch of my friends with the same profession I have and I will continue to do so.

See all 23 customer reviews...

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The pointed real-life examples keep the reader engaged and interested from cover to cover." - A. Mark Walter, President, Christenson Electric, Inc., Portland "Dr. Rodriguez provides this guide for the novice public speaker and helps the reader to understand the skills necessary to present a great speech while also showing the many pitfalls that aspiring public speakers fall into. Developing one's own style is a very important aspect of public speaking and Dr. Rodriguez helps the reader to understand how to accomplish this. A thoroughly enjoyable read!" - Randy Hahn, San Jose Hockey Play-by-Play Announcer "Purpose Driven Public Speaking will inspire public speakers of any caliber. It offers practical tips to improve speeches and encourages those who fear it most. A must read for any person tackling public speaking!" - Kanoë Gibson. Miss Hawaii 2003 and first runner-up at Miss America 2004 "I found Dr. Rodriguez's book, Purpose Driven Public Speaking, a superb 'how to' guide to public speaking. The book held my interest by using interesting real life examples and very practical tips that any speaker can learn from. It takes the mystery out of how to prepare and deliver a compelling speech with a purpose. Whether you are preparing for a talk at a family gathering or regularly find yourself in front of an audience at work, this book will help you deliver a focused message that hits home." - Bill Munger, Chief of Staff and Vice President of HR EnergyConnect, San Jose "Purpose Driven Public Speaking is a wonderful book for speakers and an enjoyable read. Written with warmth and humor, it is enlightening, encouraging, and refreshing, offering great concepts and principles that can work in all aspects of our lives." -Maggie Williams, Chief Administration and Finance Officer, Catholic Charities, SSC "Gary's systematic methods for public speaking are practical, easy to understand, and presented with relevant illustrations that will help anyone create a better presentation, whether you're a business leader or school teacher." - Steven J. McGriff, Ph.D., Instructional Technologist, Krause Center for Innovation, Foothill College, Los Altos Hills, CA "This approach to public speaking is refreshing and insightful-- from the 4 vital questions to creating a purposeful talk with a strong introduction, pointed illustrations and action-oriented conclusion. This book will enable critical skills for anyone wanting to create a purposeful, practical and productive speech." - Martin Woodrow, President, Martin Consulting Solutions, Inc., San Jose "This book provides a solid foundation on the fundamentals of public speaking for those who only speak in public on occasion and a helpful refresher for those of us that speak to groups regularly. I highly recommend it." - Jeffrey J. Rodriguez, President, Brown & Riding Insurance Services, Inc., Los Angeles "Purpose Driven Public Speaking is a fun and engaging read, and Dr. Rodriguez does a nice job of humanizing the subject. He gets to the heart of the matter by offering actionable ways to feel more comfortable with public speaking. I now utilize his approach when I speak in front of groups, and I am finally starting to enjoy public speaking again." - Lynn Fischer, VP Sales and Marketing, Title 21 Software, Inc., Las Vegas "I can honestly say that I had an epiphany as I read your book that will benefit both my organization and me for the years to come. Your 'Model Message' on Vision was not only convincing but it was also very timely." - Frank Velasquez, President and Managing Partner, Cornerstone Technologies, LLC., San Jose "What impresses me most about Purpose Driven Public Speaking is that the challenge of effective public speaking is made so simple, understandable, and doable. Gary Rodriguez gives practitioners' useful and pragmatic tools and techniques that they can immediately use for all contexts of speaking and presentations. This book gives me the tools and the confidence to greatly improve my own public speaking skills and effectiveness." - Thomas G. Peterson, Former Product Division General Manager, Applied Materials, Inc., Santa Clara



From the Author  
Greetings,

Thanks for taking the time to view this page. In some ways, this book is a glimpse into my life's story. It celebrates my continuing journey and ongoing development as a public speaker, but it is more a story about my process than it is about my arrival. There are literally thousands of books on public speaking, so why is this one worthy of your time? Like most people, public speaking did not come easy for me. Once upon a time, the very thought of talking in public would make me apprehensive and a bit sweaty. Nevertheless, public speaking is kind of like death and taxes; there is no way around it. Books are plentiful that focus on preparing presentations and delivering them with skill and style. This book, which is directed to active and aspiring speakers, teaches one how to build a purpose-centered presentation from start to finish. My goal here is to offer the reader a proven systematic approach designed to help new and experienced speakers develop and deliver purposeful talks that produce a desired outcome. This purpose-centered approach gives speakers an upfront goal that helps them align all components of the talk so that they achieve a predetermined result. In a busy world, sometimes we need a thumbnail sketch of a subject, one that shows us a view of the big picture albeit in a small and condensed way. Thus this book is designed to be more of an overview than a treatise on public speaking. I trust you will use the helpful resources contained within Purpose-Centered Public Speaking to continue your study of this fascinating topic.

Sincerely,  
Dr. Gary Rodriguez

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